

Trade Show & Conference

"Looking Ahead-Seeing Green"

February 3rd & 4th, 2015
Reno-Sparks Convention Center
4590 S. Virginia, Reno, NV

24 Seminar Opportunities
4 Conference Tracks

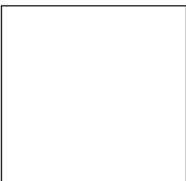
2 Day ICPI Certification &
CEUs available
for ISA, GCSAA,
Landscape Industry
Certified, and Pest
Control operators
for both Nevada and
California.

Plan now to attend this valuable event sponsored by the Nevada Landscape Association &

co-sponsored by the Nevada Department of Agriculture, University of Nevada Cooperative Extension and Reno Urban Forestry Commission

Nevada Landscape Association | 561 Keystone Ave #356, Reno, NV 89503 | For information, contact NLA at 775.673.0404. Fax your registration to 775.673.5828.

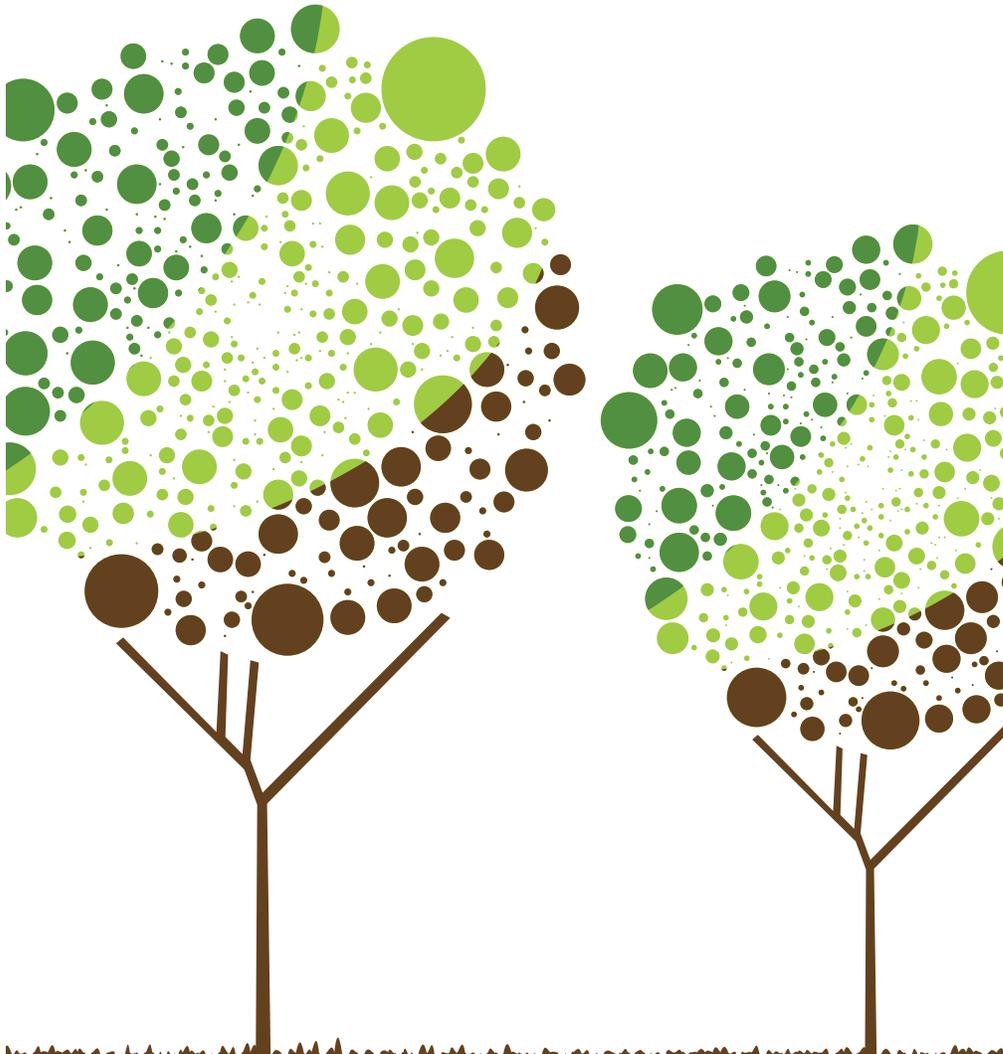
Nevada Landscape Assoc.
561 Keystone Ave #356
Reno, NV 89503



CEUs available for ISA, GCSAA, Landscape Industry Certified, and Pest Control operators for both Nevada and California.

- Hardscape Track – ICPI Certification
- Arboriculture Track – ISA CEUs available
- Pesticide Track:
 - ISA CEUs available
 - NV and CA Pest Control Operator CEU's: 2 Law, 5 general
- Turf & Irrigation Track – 1 CEU available for NV Pest Control Operators for classes given by Dave Peterson.

- Entire Conference Attendance:
 - GCSAA Education Points available.
 - 6 Landscape Industry Certified CEUs available.



THANK YOU TO THE CONFERENCE COMMITTEE:

Sara Anderson, All Seasons Lawn and Landscaping; Pam Bedard, City of Reno; Heidi Kratsch, UNCE; Scott Leonard, Signature Landscapes; Bret Allen, NDA; Steve Churchillo, Reno Urban Forestry; Bob Kelly, Kelly Tree Service

Feb. 3rd & 4th Hardscape TRACK

8–8:30 am REGISTRATION Feb. 3, 2015

8:30–11:50 am

ICPI Concrete Paver Installer Course

Speaker: Andrew Vear, PaverCrafters

12–12:50 pm

LUNCHEON

1–4:30 pm

ICPI Concrete Paver Installer Course

Speaker: Andrew Vear

8–8:30 am February 4, 2015

TRADE SHOW CHECK-IN

8:30–11:50 am

ICPI Concrete Paver Installer Course

Speaker: Andrew Vear

12–2 pm

LUNCHEON / TRADE SHOW

2–4:50 pm

ICPI Testing

2–2:50 pm

Rules & Regulations for Hardscape Installation in Northern Nevada

Speaker: James Motarex, Municipal Reps.

3–3:50 pm

Permeable Paver Installation

Speaker: Andrew Vear

4–4:50 pm

NETWORKING
& TRADE SHOW

February 4th, Trade Show

Arboriculture TRACK

8–9 am REGISTRATION / TRADE SHOW

9–9:50 am

Tree Risk Assessment

Speaker: Brian Dean, Gail Willey
Landscape

10–10:50 am

ANSI Safety Standards Review

Speaker: David Gunter, Reno Urban
Forestry Commission

11–11:50 am

First Aid for Arborists

Speaker: Sheri Blackwell-Ralphe,
Certified CPR

12–1 pm

LUNCHEON / TRADE SHOW

1–1:50 pm

NETWORKING & TRADE SHOW

2–2:50 pm

Safety Demonstrations in the Field

Speakers: Chris Bruner, Bailey's, Inc. &
Jared Abrojena, Evergreen Tree Care

3–3:50 pm

Safety Demonstrations in the Field Cont.

Speakers: Chris Bruner &
Jared Abrojena

4–4:50 pm

Safety Demonstrations in the Field Cont.

Speakers: Chris Bruner &
Jared Abrojena

Turf & Irrigation Management TRACK

8–9 am REGISTRATION / TRADE SHOW

9–9:50 am

Water In the Truckee Meadows

Speaker: Andy Gebhardt, Manager of
Customer Services, TMWA

10–10:50 am

NETWORKING & TRADE SHOW

11–11:50 am

Basic Agronomy Principles

Speaker: Dave Barlow, Technical
Support Specialist, Best Professional
Products

12–1 pm

LUNCHEON / TRADE SHOW

1–1:50 pm

*Matched Precipitation Rates / Efficient
Use of Water*

Speaker: Donald D. Franklin, CID,
CILA, Hunter Industries

2–2:50 pm

Advanced Controller Programming

Speaker: Donald D. Franklin, CID,
CILA, Hunter Industries

3–3:50 pm

*Turfgrass Disease - Identification &
Control*

Speaker: Dave Patterson, Target
Specialty Products

4–4:50 pm

Importance of Trees During a Drought

Speaker: Molly Sinnott, Sinnott
Consulting

Pesticide TRACK

8–9 am REGISTRATION / TRADE SHOW

9–9:50 am

Pesticide Laws and Regulations

Speaker: Bret Allen, Nevada
Department of Agriculture

10–10:50 am

NETWORKING & TRADE SHOW

11–11:50 am

Effective Vector Control Program

Speaker: Jeff Jeppson, Washoe
County Health District

12–1 pm

LUNCHEON / TRADE SHOW

1–1:50 pm

Nevada Weeds / EDD Maps

Speaker: Jamie Greer, Nevada
Department of Agriculture

2–2:50 pm

*Environmental Factors That Affect
Pesticides*

Speaker: Tim Fernald, Ewing

3–3:50 pm

Pollinators and Beneficials in Nevada

Speaker: Jeff Knight, Nevada
Department of Agriculture

4–4:50 pm

Extending the Growing Season

Speaker: Pawl Hollis, Rail City Garden
Center

Buffet lunch provided.

Trade Show is free of charge.

Registration Form

February 3 & 4, 2015 | Reno-Sparks Convention Center | 4590 S. Virginia, Reno, NV

CONFERENCE REGISTRATION FEES: \$85 Member \$95 Non-Member

ICPI CERTIFICATION FEES: \$350 Member \$400 Non-Member

COMPANY DISCOUNTS: 5 to 9 Attendees = 5% Discount
10 to 15 Attendees = 10% Discount
Over 15 Attendees = 15% Discount

For more information, contact the Nevada Landscape Association 775.673.0404

Fill out and fax this form to 775.673.5828 or pay online @ NLAConference.eventbrite.com

PLEASE NOTE: You must Pre-register to attend this conference. Parking at the Convention Center is \$8 per vehicle.

Attendee #1: _____ Amount Due: _____

Attendee #2: _____ Amount Due: _____

For additional attendees, please attach a list.

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Total Amount Due: _____

Check enclosed for \$ _____. (Please make checks payable to Nevada Landscape Association.)

Visa/Mastercard # _____
Expiration Date _____ 3 Digit Security Code _____

Printed Name: _____ Signature: _____

CANCELLATION POLICY:

Registrations cancelled prior to January 23, 2015, will be assessed a \$25 handling fee. Registrations cancelled after January 23 will be assessed one half the registration fee. No refunds will be given for the NLA Conference after February 1, 2015.

